



Fall Intake: Global Marketing Certificate - Business to Consumer (B2C) Track

Term	Course Number	Course Name	Dates	Credit Hours	Tuition
Fall	MKT 6301	Marketing Management	1st 8-week session	3	\$ 3,000.00
	MKT 6386	Diversity and Multicultural Marketing	2nd 8-week session	3	\$ 3,000.00
				6	\$ 6,000.00
Spring	IMS 6354	Global Marketing	1st 8-week session	3	\$ 3,000.00
	MKT 6344	Digital Marketing Strategy	2nd 8-week session	3	\$ 3,000.00
				6	\$ 6,000.00
Total Tuition and Fees:				12	\$ 12,000.00

PLEASE NOTE: We reserve the right to change the information contained here without notice.

Revision Date: 11/14/2023