



**Spring Intake: Global Marketing Certificate - Business to Business (B2B) Track**

Term	Course Number	Course Name	Dates	Credit Hours	Tuition
Spring	MKT 6301	Marketing Management	1st 8-week session	3	\$ 3,000.00
	OPRE 6351	Applied Supply Chain Management for New Products	2nd 8-week session	3	\$ 3,000.00
				<b>6</b>	<b>\$ 6,000.00</b>
Summer	IMS 6354	Global Marketing - pre-req MKT 6301	2nd 5-week session	3	\$ 3,000.00
				<b>3</b>	<b>\$ 3,000.00</b>
Fall	MKT 6387	Managing Global Partnerships and Strategic Alliances	2nd 8-week session	3	\$ 3,000.00
				<b>3</b>	<b>\$ 3,000.00</b>
<b>Total Tuition and Fees:</b>				<b>12</b>	<b>\$ 12,000.00</b>

**PLEASE NOTE: We reserve the right to change the information contained here without notice.**

Revision Date: 11/14/2023